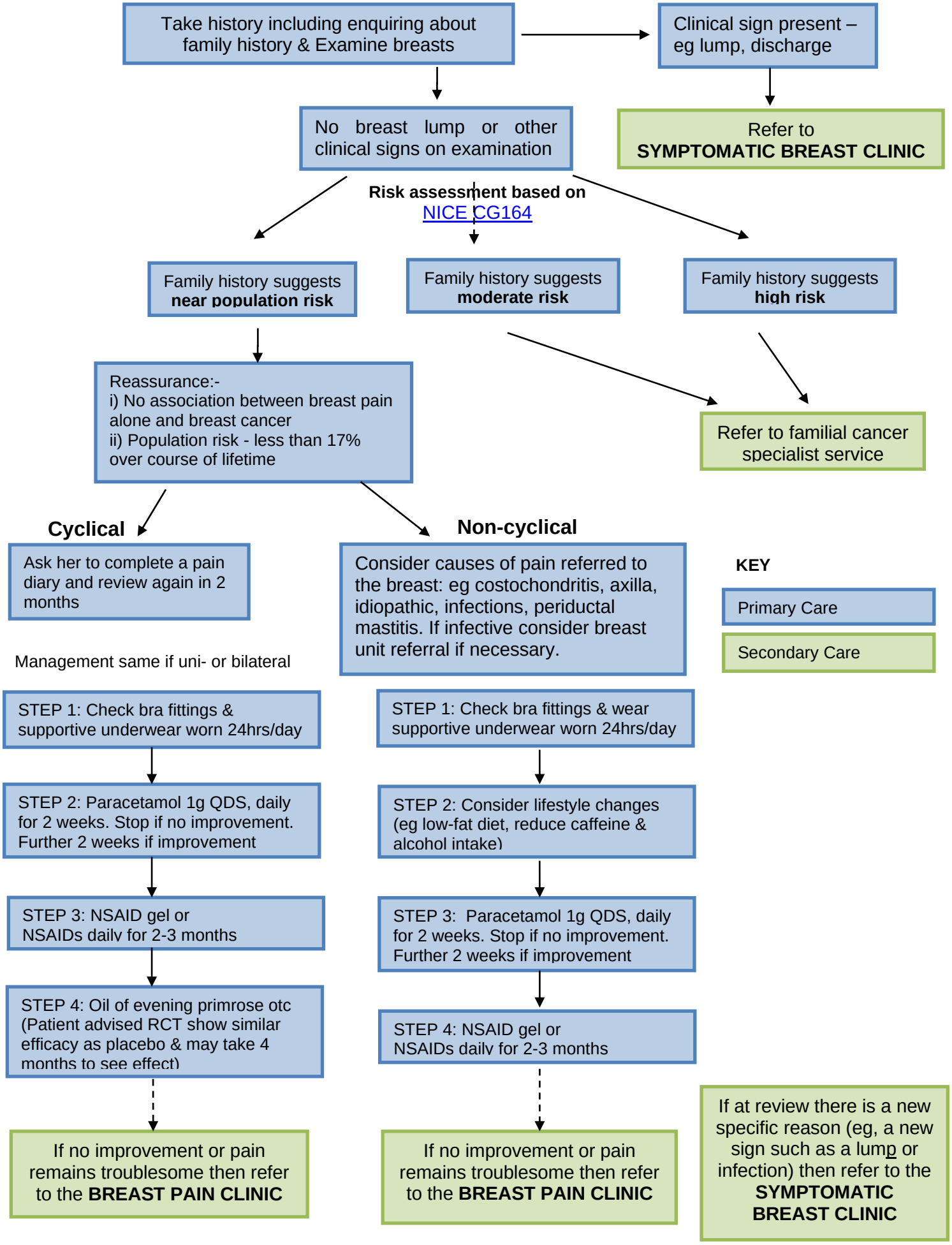Pathway for management and investigation of breast pain